DATA SERVICES

## Data Analytics Advisor

# What is the Data Analytics Advisor Service?

The Data Analytics Advisor service is designed to help your agency understand and use AASHTOWare Project Data Analytics<sup>™</sup> Software as a Service (SaaS). With this service, your agency receives personalized recommendations and guidance from a team of experts, enabling them to meet their analytical needs effectively and maximize valuable insights.

#### The Advisory Process & Deliverables



Personalized recommendations and guidance for optimizing your team's use of Data Analytics



Scheduled monthly check-in with the advisory team to ensure ongoing support and build your team's capabilities with Data Analytics

 $\checkmark$ 

Expert guidance to ensure your team understands and applies key data analysis concepts and strategies

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#### Service Provider Background

Established in 1977, Infotech has been a prominent provider of software and services within the infrastructure industry. Originally pioneering the development of AASHTOWare Project BAMS/DSS™, which was later acquired by AASHTO in the 1980s, Infotech leverages decades of industry expertise, making them valuable as the main contractor for providing always dependable support for AASHTOWare Project service needs.

### **Results and Benefits**

- + Improved understanding of data analysis concepts and best practices
- + Expert knowledge of Data Analytics functionality
- + Ability to produce more valuable insights from your data analysis efforts
- + Better decision-making and business outcomes through data-driven insights

Ready to get started with better data-driven analysis and decision making? Contact the experts at dataservices@infotechinc.com

Want to learn more about AASHTOWare Project Data Analytics? aashtowareproject.org/apr-da

